

## **Sinochem holds "Performance Concept" study**

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On the morning of March 11, 2002, Sinochem School of Management hired the internationally renowned McKinsey Consulting Company to introduce "Performance Philosophy-The Magic Weapon for World-Class Enterprises to Win Competition" for managers at all levels, and introduced Sinochem's performance philosophy Research was conducted.

The advanced and scientific performance concept and performance management are closely related to the performance growth of the enterprise. As Sinochem, which is marching towards the goal of a world-class enterprise, it hired McKinsey & Company to conduct a consultation on the performance concept in 1998. Drawing lessons from the experience of international advanced enterprises, after several years of operation and management practice, Sinochem has continuously revised its performance concept and carried out fruitful explorations in performance management. This consultation is the company's further thinking and exploration of its own performance concept and performance management system in the face of new internal and external conditions, which also reflects the trend of Sinochem's continuous learning, continuous practice and continuous improvement.

In accordance with the orientation of Sinochem Corporation to build a learning organization, Sinochem School of Management has hired internationally renowned consulting agencies to train the company's management personnel many times since its establishment, and

achieved good results. These trainings not only provide intellectual support for the development of Sinochem's strategy, but also enable the company's management personnel to increase their own value and realize the common growth of employees and the company.

ORIGINAL ARTICLE

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## 中化公司举办《业绩理念》学习

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视力保护色：

2002年3月11日上午，中化管理学院聘请国际著名的麦肯锡咨询公司为各级管理人员举办了《业绩理念—世界一流企业在竞争中获胜的法宝》介绍，并对中化公司的业绩理念进行了调研。

先进科学的业绩理念和业绩管理与企业的业绩增长息息相关，作为向世界先进企业目标迈进的中化公司，1998年曾聘请麦肯锡公司进行过业绩理念的咨询。借鉴国际先进企业的经验，经过几年的经营管理实践，中化公司不断对其业绩理念进行修正，对业绩管理也进行了卓有成效的探索。此次咨询，是公司面对新的内外部条件对自身业绩理念及业绩管理体系进一步的思考和探索，这也体现了中化公司不断学习、不断实践、不断进步的趋向。

按照中化公司建设学习型组织的导向，中化管理学院成立以来已多次聘请国际著名的咨询机构对公司的管理人员进行培训，取得了良好的效果。通过这些培训，不但为中化公司战略的展开提供了智力支持，也使公司管理人员自身价值不断增长，实现员工与企业的共同成长。